



Socio-economic variables and their correlation with entrepreneurial behaviour of women entrepreneurs

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ABSTRACT

Government is providing many facilities to upgrade the socio-economic status of women entrepreneurs which required for further research. The present study was conducted to analyze the socio-economic background of women entrepreneurs. The socio-economic characteristics were studied under three heads; personal, family and enterprise related characteristics. Primary data were collected through interview schedule in zones of Agra city in U.P. during 2005 and percentage was used as a statistical measure. The study showed that the majority of entrepreneurs were in the middle age group, belonging to general category, graduate and above, married, belonging to nuclear, medium-sized, business families having an income below mean per capita per annum. There was a significant and positive correlation between socio-economic variables and entrepreneurial behaviour (achievement motivation and risk taking willingness). The correlated socio-economic variables with entrepreneurial behaviour were, age, educational status and marital status while family occupation was negatively correlated with achievement motivation. It can be said that the variables those made variation in the behaviour of women were age, educational status and marital status. Entrepreneurial behaviour became matured simultaneously in increase in age and experience after marriage along with educational qualification (exploration of logic), while being from occupational background, women entrepreneurs were dependent on other occupation relevant person in the family so that they did not do effort for more. Therefore, it can be said that women were running their enterprise without having support of concerned organization. It means, women from average socio-economic background, they are doing effort for earning a living by utilizing resources and its' multiplication for familial economic security instead of keeping in banks and other saving security providing organization. Therefore, Government/Non-government/ concerned organization should give emphasis on these kinds of entrepreneurs.